

**TECHNICAL DATA SHEET****WINMIX 20154****INTERNAL CODE**
WINMIX 20154**GENERAL PRODUCT INFORMATION****Description:** Vitamin and mineral "Beauty" premix.**Intended use:** Drink.**Application dose:** 95 mg/portion (200 mL).**Expected minimum with 95 mg of premix.**

Nutrient	Function*	Unit	NRV**	%NRV	Target
Vitamin A	Structure and function of skin and mucous membranes (such as lungs, intestines, nose, eyes and female reproductive tract). Bone / teeth / hair / skin and nail health. Oxidative stress. Acts as an antioxidant and helps protect body tissue against the effects of potentially harmful free radicals.	mcg	568	25%	142
Vitamin C	Intervenes in normal collagen generation. Oxidative stress "and" acts as an antioxidant and helps protect body tissue against the effects of potentially harmful free radicals.	mg	60	25%	15
Vitamin E	Protects body tissue, cells, membranes and lipids from oxidative damage (such as polyunsaturated fatty acid oxidation of red blood cell membranes). Antioxidant activity. Standard functioning of immune system.	mg	11	25%	2.75
Biotin	Standard skin structure and function. Hair and follicle growth. Bone / teeth / hair / skin and nail health.	mcg			7.5
Collagen	Maintains and promotes healthy skin connective tissue.	mg			30
Selenium	Protects body tissue and cells from oxidative damage; Antioxidant activity, standard antioxidant activity. Hair and nail growth.	mcg	41	25%	10.25
Zinc	Skin and wound scaring. Protects body tissue and cells from oxidative damage; Antioxidant activity.	mg	10	10%	1

*Source: Consolidated list of Article 13 health claims, RFSA, 2011. **NRV: NOM-051-SCFI/SSA1-2010, General labelling specifications for pre-packaged foods and non-alcoholic beverages-Marketing and health information.

Presentation: Metallized bag with 25 Kg of product in a kraft corrugated cardboard box.**Storage conditions:** Store in a cool, dry place, away from light. The packaging must be kept closed. Keep away from moisture.**Shelf life:** 12 months under recommended storage conditions. The expiration date appears on the label.**Application:** This formulation is developed in accordance with information provided by the customer. It is the customer's responsibility to verify that the specification of this formulation complies with requirements, as well as to check the compatibility of the premix with the finished product by means of a pilot sample in the finished product, and also to evaluate the stability and analytics necessary to guarantee the expected results. This premix complies with local regulations for the intended product.**Technical assistance:** For technical assistance, please contact the World Ingredients technical team at: +52(55)53632011.