

## CASE STUDIES



### DAIRY PRODUCTS



### Challenge

- In this case study, the company faced a challenge after analyzing some of its dairy products. The owners of the product license alerted them to the low vitamin content in their products. The vitamin additives they previously used either did not mix well with the dairy products or could not with stand the ultra-high temperature processing methods.

### WIN America's Solution

- The company's production manager to resolve the issue that was caused by a previous vitamin supplier. We stepped in with a tailored vitamin premix solution that not only addressed the problem, but exceeded the vitamin standards set by the product license owners for these dairy products.



### Impact

- WIN Group emerged as the sole supplier capable of meeting the rigorous standards these dairy products. Today we serve 11 dairy clients, delivering over 32,000 lbs of premix annually. Our clients trust that our premixes ensure the correct vitamin concentration in their finished products, even for challenging items like those processed at ultra-high temperatures or with a low pH, such as yogurt. Our success has piqued the interest of more dairy companies looking to replace their old oil-based vitamin blends with our customizable powder blends.

