



CASE STUDIES



Challenge

-A company in the health sector had problems with its premixed food designed for patients with feeding tubes. The premixed food was intended for dilution with water, but the premixed powder would settle too quickly, leading to clogged feeding tubes.

WIN America's Solution

-WIN Group's team conducted extensive research and tested multiple premix options to address the problem. After several iterations, we were developed a premix that could be seamlessly integrated into the powdered food substitute. Our premix prevented the original powder from settling, making it easier for patients and caregivers to administer. Rigorous quality controls, including Atomic Absorption, Fourier-Ttransform Infrared spectroscopy (FTIR) and High-Performance Liquid Chromatography (HPLC), ensured that our healthcare client received premixes meeting exceeding their safety standards.

Impact

- Currently, the health sector is our largest customer, purchasing 115,000 lbs of vitamin and mineral premixes annually. Our clients continue to choose WIN America's products due to our superior quality, cost-effectiveness, and customization capabilities, outperforming our competitors.