



CASE STUDIES



Challenge

- The company in this case study faced significant variation in the vitamin premix used to fortify their beverages. These discrepancies included varying premix amounts, colors, and acidity levels, leading to substantial product inconsistencies.

WIN America's Solution

- The company's production manager reached out to WIN Group for assistance in addressing this production challenge. After an exhaustive analysis, which was supported by our production expertise, we proposed a solution. We recommended that the client create ingredient kits for their formula. The process involved receiving bulk ingredients precisely weighing them, and repackaging them at WIN Group's facilities to generate premix kits for each production batch.

Impact

- Today, we stand as the exclusive vitamin premix supplier for this company's production process, delivering 2,800 lbs annually. Through standardizing their vitamin premix and eliminating human error, they achieved product homogeneity, reduced waste, shortened production times, and optimized warehouse inventories.